

# elloura

LAKE NAGAMBIE RESORT

ELLOURA NEWSLETTER - APRIL 2009

## “ELLOURA” WINS LOCAL ENDORSEMENT AT NOW FESTIVAL

After more than three years in the planning, the Nagambie on Water (NOW) festival represented the official public “launch” of Elloura, the new \$250 million resort community to be built along the shoreline of Lake Nagambie adjacent to Buckley Park.

And a very successful launch it was according to Tony De Pasquale, Elloura’s Project Manager who believes he spoke to well over a hundred people during the event.

“A remarkably satisfying outcome with overwhelming support from pretty well everyone who visited our display. People



understand Elloura will deliver long overdue infrastructure to the town which in turn will provide an injection of jobs and activity around the district”

“Leading up to the weekend we launched our website ([www.elloura.com.au](http://www.elloura.com.au)), established signage and had some newspaper advertising. The response from people eager to be part of Elloura was amazing, so to a degree I wasn’t that surprised by the NOW festival response”.

## STAGE 1 ALREADY 30% SOLD

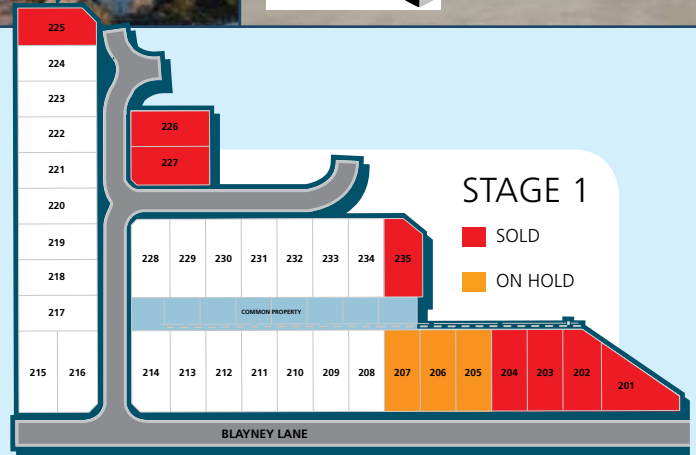


The first selling stage of the project involves house and land packages being offered exclusively by three builders – Metricon, The Complete Housing Group and Davis Sanders Homes.

Stage 1 is located along Blayney Lane adjacent to the Nagambie Sports Ground with house and land packages from only \$220,000 (less up to \$29,000 for eligible first home buyers).

Scott Hutchison, Director of The Complete Housing Group, was amongst those manning the Elloura display at the NOW festival. “I have never seen such an overwhelming response in all my time in building. We’ve had enquiry from Melbourne retirees looking to be close (but not too close!) to the grandchildren. We’ve had farmers wanting to downsize. We’ve also had plenty of enquiry from first homebuyers who see the benefit of a resort style living environment”.

According to Tony, in the short time since the NOW festival, 30% of the 35 available Stage 1 house and land packages have already been sold. “It’s a great start and why shouldn’t it be? Resort living, close to amenities, beautiful location and proximity to Melbourne all for potentially under \$200,000 to eligible first



home buyers. Where else in Australia can someone receive that?”

Civil works on Stage 1 are planned to commence in July. It is expected the first Elloura residents will enjoy Christmas in their new homes.

## WATERFRONT LOTS



Elloura will comprise over 370 homes, many of which will have lake or watercourse frontage. Tony has fielded nearly 200 enquiries to date from people interested in future stages, notably those offering water frontage.

This level of enquiry has made Tony reconsider the timing of release of the future stages to market.

**Watch this space!**



**For further information visit [www.elloura.com.au](http://www.elloura.com.au)**  
or ring Tony at Lockland Group on 9347 3320.